

Hosting Successful Open Houses

Presenter: Robert Dennison, The Bow Tie Realtor

Robert@TheBowTieRealtor.com

(850) 559-5177

- **Be Proactive:** Call and Request in Advance
 - **Be Prepared:** Get Your Act Together
 - **Be Punctual:** Arrive Early and Stay to the End
 - **Be Pleasant and Personable:** Consider this an Appointment
 - **Be Pursuant:** Follow Up on Your Leads
 - **Be Grateful:** Share Results with the Listing Agent and Express Your Appreciation
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- **Be Prepared:** Get Your Act Together
 - **Advertise:** KW Open House Flyer (frontdesk185@kw.com)
 - **Advertise:** KW Facebook Designs (Command-Designs-“+”-Listings-Open House)
 - **Advertise:** Ask Listing Agent if They Will Advertise on MLS, Zillow, Etc.
 - **Advertise:** Place Signs at Least Day Before (one per intersection)
 - **Advertise:** Knock on Doors the Day Before or Morning of Open House
 - **Advertise:** Post a Selfie or Short Video at House on Day of Open House
 - **Gather:** See List Below
 - **Preview:** Check out the house when you put up signs

Gather:

- Open House Signs
- Leaf Blower
- 4' Folding Table
- 2 Folding Chairs
- Bucket
- 2 Door Mats
- Toilet Brush
- Bowl Cleaner
- Dustpan and Brush
- Wipes
- Spray Air Freshener
- 3 Diffusers and Essential Oils (food or fresh scents, avoid flower and musk scents)
- Covid Door Signs
- Blank Contracts
- Listing Agreements
- Laptop
- 10 Clip Boards (Dollar Tree)
- MLS Printout 10-20 (client full detail)
- MLS Printout 1 (full detail for you)
- Feedback Forms (Command Designs)
- Pens
- Masking Tape
- CD Player and CD's
- Toilet Paper
- Hand Soap
- Paper Towels
- Masks
- Hand Sanitizer
- Fruit Bowl
- Mints and Candy Dish
- Business Cards
- Trinkets for Kids
- Something to Read
- Personal Snacks

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